



MARKETING PACKAGES

Caddie Bib Sponsorship: \$15,000

Multiyear discount available

- Minimum of 132 caddie bibs
- National and International Golf Channel coverage
- Tee Fence sign
- Full page ad in spectator guide
- Logo inclusion in rotation on all 6 electronic scoreboards throughout the course
- Caddie bib signed by winner after closing trophy ceremony on Sunday
- 50 Good Any Day Grounds tickets

Official Pro-Am Presenting Sponsor: \$85,000

Multiyear discount available

- Official presenting sponsor with rights to advertise as such
- 2 Teams (8 playing spots) in the Official Pro-Am
 - Tee Gifts
 - 8 invitations for 2 to the Tuesday night Pairings Party
 - 8 weekly passes for each Pro-Am participant and a guest
- Custom Pin Flags for Pro-Am Day
- Custom Cup Sinkers (qty. 18)
- Branded Golf Cart Banners and Caddie Cuffs (min. qty. 40 of each)
- Logo inclusion on all Pro-Am participant badges and guest badges
- Full Page Ad in spectator guide
- Logo inclusion in rotation on all 6 electronic scoreboards throughout the course
- Presenting sponsor verbiage on Bank of Hope Founders Cup website, ticket site, and social media channels
 - i.e. "Official Pro-Am presented by ABC Company..."
- 20x :30 radio commercials promoting ticket sales for Pro-Am day

To create a customized experience for your company and clients or for more information, please contact Sales and Marketing Manager Tracy Hupko at Tracy.hupko@LPGA.com or by phone at 386-679-3811.



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- Press Release announcing sponsorship and event details
- Private section in the 18th Villa hospitality venue during Pro-Am day on Wednesday, March 15 (up to 30 people; includes F&B)
- 2 pin flags or cart banners signed by an LPGA player
- 8 daily tickets (Thursday – Sunday) to the 18th Villa, hospitality venue player right on 18 Green with food and beverages included
- 100 Good Any Day Grounds tickets

MARKETING OPPORTUNITIES

Expo Package \$3,000 (10' x 10' area) / \$5,000 (10' x 20' area)

- Tent provided
- 3 Weekly Vendor Badges
- 1 Weekly Valet Parking Pass
- Invitation for 4 to Tuesday night Pro-Am Pairings Party
- Company name listed on Sponsor Board and Sponsor page in Spectator Guide
- 3 meal tickets each day (Wed-Sun)
- 10 Good Any Day Grounds tickets

Tee Fence Only - \$1,500/ \$3,000

Company Logo on tournament designated Tee Fence (excludes #1, #10, #17 & #18)

Electronic Scoreboard Ad - \$2,500 (ad rotating on all 6 boards throughout the course)

Electronic Scoreboard Panel - \$5,000 (Sponsor logo on one static panel of all 6 scoreboards)

Official Tournament Spectator Guide Ad - \$1,500 half page / \$3,000 full page

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